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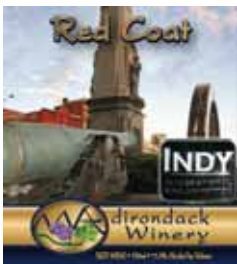
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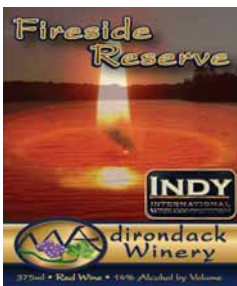
ADIRONDACK WINERY LANDS THREE MEDALS AT THE 2010 INDY INTERNATIONAL WINE COMPETITION

LAKE GEORGE, NY (August 25, 2010): Adirondack Winery is proud to announce that three of its hand-crafted wines earned medals at the 2010 INDY International Wine Competition.

The 2010 INDY International Wine Competition, now in its 37th year, took place August 4th - 6th at Purdue University in West Lafayette, Indiana. The few wines that Adirondack Winery entered were evaluated by 52 judges alongside nearly 2,700 other wines submitted by wineries across 15 countries.



Adirondack Winery's [Red Coat Reserve Merlot](#) garnered a Silver Medal, while its [Pinot Noir](#) and [Fireside Reserve](#) Port-Style wine earned Bronze Medals. Adirondack Winery's Pinot Noir already holds a Silver Medal from the 2009 International Eastern Wine Competition. Since Adirondack Winery began entering select wine competitions in 2009, fifteen of its wines have earned 17 medals.



"Each year, we enter a few of our wines in a small handful of wine competitions, so we are very pleased to earn one Silver and two Bronze medals for our wines when such steep competition is involved," said Adirondack Winery President, Sasha Pardy.



Adirondack Winery CEO and wine maker, Michael Pardy, sources high quality grape must from California to create the Red Coat Reserve Merlot. Utilizing stainless steel drums, Pardy's wine making techniques produce a soft, supple, full-bodied Merlot that is delicately laced with oak, enhancing the wine's characteristic fruitiness.

The wine labels on these award winning wines were created by Sasha Pardy and feature photographs of landscapes and landmarks of the local region. The [Red Coat Reserve Merlot](#) features a photograph of the canon and Lafayette Monument in Downtown Hudson Falls; the [Pinot Noir](#) features a photograph of Rockwell Falls in Lake Luzerne; and the [Fireside Reserve Port](#) features a photograph of the Hudson River taken from the Betar Byway in South Glens Falls.

ABOUT ADIRONDACK WINERY:

Adirondack Winery opened April 17, 2008 as the region's first micro-winery. Winemaker and CEO, Michael Pardy, sources grape must from various vineyards to create the more than 35 wine varietals on Adirondack Winery's wine list. All of Adirondack Winery's wine labels feature photographs of landscapes, landmarks, and special events in the local region, created by Sasha Pardy.